

Judy & David Announce *PigMania*, the ultimate hogtown adventure for March spring break.

One of the top-grossing children's entertainers in North America, Judy & David, create a new twist on 'The Three Little Pigs'

For Immediate Release

Toronto, ON, January 17, 2005 – Judy & David, the Juno award-winning stars of Treehouse TV's hit series *Judy & David's Boom Box*, launch *PigMania*, a fun, rockin' family musical. Following the 2004 sold-out success of *GoldiRocks*, a spin on *Goldilocks & the Three Bears*, Judy & David will be performing a live stage version of *PigMania* in the Greater Toronto Area March 12-24, 2005. A new twist on *The Three Little Pigs*, *PigMania* promises to deliver the infectious pop-rock tunes and ballads energizing both children and parents for which Judy & David are renowned.

"We attended *GoldiRocks* last year and it's the best show we've seen," said Krista Carpenter, parent of a loyal fan. "My daughter loved the show, so did Granny (Mommy too) and it even kept the attention of my 2-1/2 year old. We are attending the *PigMania* show in March and are very excited because we have front row seats again."

Expanded this year to four theatres and two full weeks of shows, *PigMania* is the ultimate 'hogtown' adventure this spring break. A full-scale musical with a huge cast, colourful costumes and sets, and sing-along tunes, *PigMania* is great entertainment for the whole family.

A host of professional actors will be joining Judy & David. Breathing life into the Big Bad Wolf, Ron Boyd has done voice work for cartoons, acted in a web-based revival of *Classic Star Trek*, and had a starring role in Judy & David's last big production, *GoldiRocks*. Mama Pig Brenda Massey has played in such on-stage productions as *Into the Woods*, *Nunsense* and *Oklahoma*. Playing Woody, one of the three little pigs, David Occhipinti was in *Joey and Tina's Comedy Wedding*, *Jesus Christ Superstar* and *Joseph and the Amazing Technicolor DreamCoat*.

PigMania is directed by renowned actor Mark Terene, who was the original Pumbaa in the Toronto production of *The Lion King* and played Cogsworth in *Beauty and the Beast*. *PigMania's* interactive set changes before the audience's eye and is created by a team of local Toronto designers including Darren Pickering, who works on various CBC children shows. The costumes are designed by Rhonda Collins, who created costumes for *The Lion King*, and works with design houses Sugar and Malabars.

"Over the years we've had the pleasure of entertaining thousands of kids through our interactive performances, but *PigMania* offers a live theatrical experience that engages the audience in a whole new way," said David Gershon of Judy & David.

Judy & David will present *PigMania* in Vaughan at the City Playhouse Theatre, March 12-15 (905-882-SHOW); 10:30 AM & 2:30 PM; Markham at the Markham Theatre, March 17-18 (905-305-SHOW); 10:30 AM & 2:00 PM; Brampton at the Heritage Theatre, March 19-20 (905-874-2800); 11:00 AM & 2:00 PM; and Toronto at the Jane Mallett Theatre in the St. Lawrence Centre, March 22-24 (416-366-7723 or stlc.com). 10:00 AM & 1:30 PM. Ticket prices are \$18 and \$24.

About Judy & David

Judy & David (www.judyanddavid.com) are the Juno award-winning stars of Treehouse TV's hit series *Judy & David's Boom Box*. Since 1993 Judy & David have provided hip, fun-filled children's music that actively engages audience members. With 15 CDs to their credit and more than five million recordings sold worldwide, Judy & David are Canada's leading children's entertainers.

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